

### FOR IMMEDIATE RELEASE:

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Video 2013 Earth Day Hoot

<http://www.youtube.com/watch?v=dEfv1Qogj2s>

LOUISVILLE, Kentucky - February 28, 2014 –

7<sup>th</sup> annual Mighty Kindness Earth Day Hoot, Saturday, April 26, 2014

Waterfront Park's Brown-Forman Amphitheater

1217 River Road (next to the Big Four Bridge & Tumbleweed)

12:00 pm. to 6:00 pm, FREE

**Give a Hoot and have one too at this community fest that honors the Earth and celebrates Kindness!**

**LOUISVILLE, Kentucky, February 28, 2014-**

“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.”

You have probably seen that quote by Margaret Mead before but to see it come to life- all you have to do is come to the Mighty Kindness Earth Day Hoot- a free community festival on April 26 at Waterfront Park's Brown-Forman Amphitheater. There you will find a host of community groups working on protecting our water, our mountains, our air, our green spaces, the rights of humans and animals. You will find food grown right here in our commonwealth, enabling us to have food security and better health. You can experience alternative healers that offer a kind way of caring for our bodies. You will find a wide diversity of local artisans who are crafting from recycled and earth-friendly materials while fulfilling their dream of independent expression and employment. Learn ways of living in harmony with the Earth, yourself and each other in free workshops hosted by leaders in our commonwealth. As you look around at all of the smiling faces, a picture will emerge of a society built on personal strength, creativity, ecological sustainability, mutuality and a truehearted kindness. That is the experience of the Earth Day Hoot.

The Hoot was voted “Best Festival in Louisville” next to the Derby and this grassroots, homegrown fest had over 150 booths and 1,000's in attendance last year. Kids of all ages will become connected and inspired by Earth Art Adventures, Tee Pee for the next Generation and interactive educational events for youth. Take a moment to envision a kinder community as you stroll through the much beloved SpritWalk atop the hill. Be entertained by Terri Kendall &

Turners Circus Aerialists then join in the Mighty Kind Second Line Parade. Shop for a host of one-of-a-Kind, local upcycled Art, Jewelry and Handmade Goods while being inspired by the Movement Circle's Nia with Shine, Gypsies, Sacred Dance, Taoist Tai Chi and more.

Come hear why Louisville.com called the Hoot, "one of the top 15 Music Festivals" with performances by some of the most outstanding musicians in the region. Rumpke Mountain Boys, Small Time Napoleon, Squeeze-bot, John Gage, JP Wright, Sylvia Walters & Groove City, Tristen Brooke & griffytown will grace the stage run by Ultimate Audio. To make it a real Hootenanny, bring your instrument and make music with local legends Tom Boone, Dan Bowlds and all kinds of musicians at the Community Jam that is open to everyone all day!

Also, throughout the day you can attend over a dozen Free Workshops hosted by Bluegrass Bioneers where you'll learn about Seed Saving, Cultivating Mushrooms, Green Building, Homesteading, Growing your own Garden, TimeBank Bartering & more!

You can even bring donations from home to be "recycled" at Big Al's Charity Shop where every week proceeds go to a local non-profit. And you are encouraged to bring your old electronics to Big Al's Truck at the Hoot. He will make sure they get to an eco-recycling facility.

Eat delicious local, non-GMO and organic gourmet cuisine at the Food Trucks as well as Kettle corn, baked goods and Heine Bros Coffee. Discover the Healing Arts & Natural Medicine...you can even get a Massage for a good cause at the Massage-a-thon.

The Hoot is celebration of kindness- a festival by and for our community. A community that is creating a region that is more supportive, respectful, happy, healthy, peaceful and sustainable.

If you care about the Earth, if you want to be empowered to create a better world, if you want to celebrate this magnificent planet with kind folks, come get connected, get solutions, tools, ideas, inspiration and lots of smiles at the Earth Day Hoot!

The Mighty Kindness Earth Day Hoot is Saturday, April 26th from 12-6 pm at Brown-Forman Amphitheater at Waterfront Park next to the Big 4 Bridge and all admission is FREE. It is an offering of Mighty Kindness an outreach of Clifton UU and sponsored by Rainbow Blossom Natural Markets, Taoist Tai Chi Society, Heine Brothers, Shine Louisville, Shift Massage, Unity of Louisville, New Earth Organics. Mom's Music, Inner Joy C&C, Bradley Jones Candle Co, Cosmic CoCreators, Green BEAN Delivery, Earth Art Adventures ###